

THE CROWD GOES WILD FOR RODNEY

"We have found this sports ticker to be the most economical, easy-to-read way to keep our customers up to date on all the latest scores."

— Geno, Rum Runner Bar, Las Vegas, NV

"Rodney works great, and their customer service team really worked with us to tailor it to our needs. A+++."

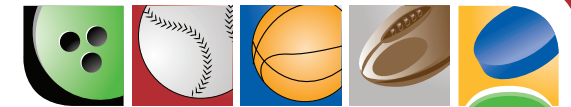
— Mike Krakow, Lincoln Station Bar, Chicago, IL

"Rodney has been an inexpensive and great way for us to advertise."

— Al Wasley, Rookies Allstar Bar, Okauchee, WI

"Rodney is easy to use and works great right out of the box!"

— Al, Al's Sports Bar, Houston, TX



RODNEY,?
WHAT'S THE SCORE



**REAL-TIME
SPORTS
INFORMATION
FOR REAL
SPORTS BARS**

"The easiest way to separate a real sports bar from a bunch of wannabes...Rodney rocks."

— Matt Anderson, Matty's Bar and Grille, New Berlin, WI

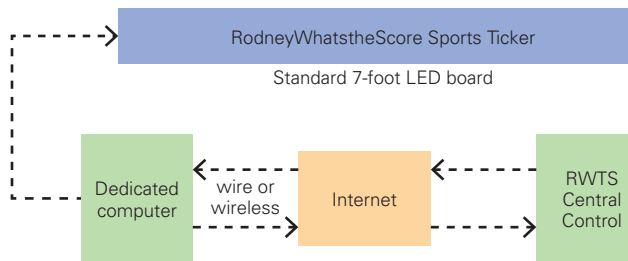
KEEP PATRONS IN THEIR SEATS WITH THIS CUSTOMIZABLE SPORTS TICKER

Rodney, What's the Score combines a scrolling LED board with a dedicated computer to let you show live, updated scores and standings for all major college and professional sports.

- ★ Show only the information your patrons want to see
- ★ Filter by
 - Sports, teams, divisions, conferences
 - Scores
 - Leaderboard
 - Favorite, point spread, over/under
 - Favorite PGA golfers and NASCAR drivers
- ★ Keep fans updated during TV blackouts and out-of-market games
- ★ Scroll your own messages along with the scores

ALL-IN-ONE PACKAGE MAKES IT SIMPLE

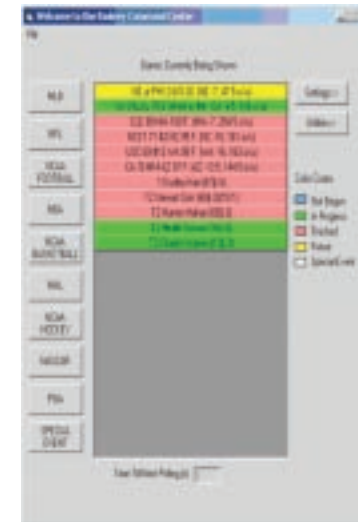
We provide the LED board and a dedicated computer; you provide an Internet connection. Our software constantly downloads information from Rodney's main computer and sends it to the ticker.



- ★ Lower rates than force-fed TV and satellite subscriptions
- ★ Dedicated computer won't interfere with your other systems
- ★ Remote-access customer care keeps your system running smoothly

EASY INTERFACE STREAMLINES SERVICE

Manage your settings at our website, or use our software on site. It's easy to choose what you want displayed and to enter your own announcements, special offers and event messages.



GIVE 'EM A REASON TO STAY FOR ONE MORE

Put Rodney to work for you! Learn more at www.rodneymwhatsthescore.com, or call or e-mail right now:

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